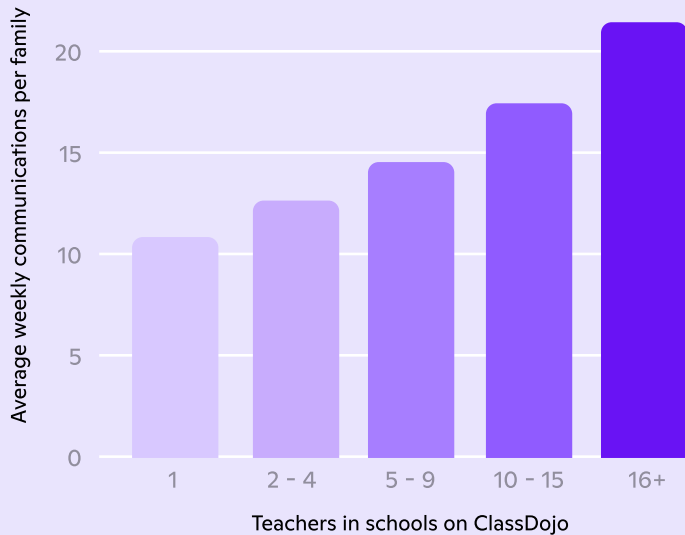


When you go schoolwide on ClassDojo, everything changes.

When every staff member is on ClassDojo, something shifts. Families stop getting scattered updates and start feeling truly connected to their school. Culture grows stronger. And leaders finally have one place to see and shape the full picture.

Family engagement increases significantly as more staff join ClassDojo



What going schoolwide changes

- Schools that go schoolwide start the next year transformed. 25% more families show up and stay involved. Posts get 60% more likes and comments, so what you share actually gets seen. Parents reach out 20% more on their own. 28% more teachers are communicating with families. And 1 in 3 teachers say attendance improves.

When all schools use ClassDojo

- Every family receives consistent, timely communication
- Shared values and expectations become visible across every school
- Leaders get real data to support schools and report wins

Built and trusted by schools

- 50M+ families, teachers, and kids connected
- 8 in 10 teachers say ClassDojo improves their day-to-day
- Recipient of the Common Sense Privacy Seal

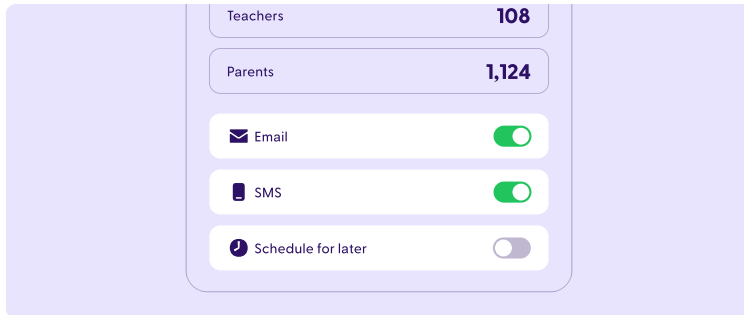


Ready to go schoolwide?

Schedule a chat to explore what's possible or log in at classdojo.com.

The magic happens when every classroom is connected.

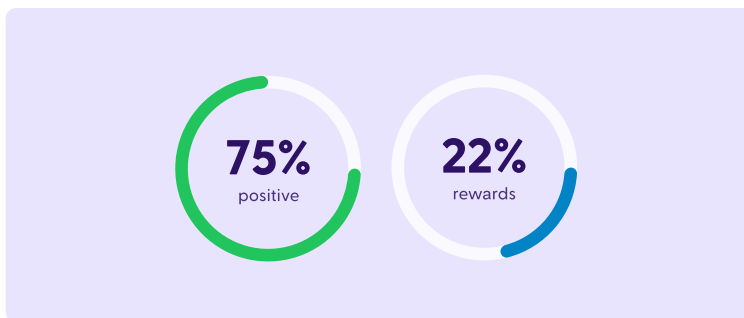
Why 100% matters



Reach every family, every time

One platform helps every school reach families clearly, consistently, and in the channels they already use.

- Send messages across app, email, SMS and voice
- Families join automatically with no extra setup
- Automatic translation in 190+ languages



Build a schoolwide culture families can feel

Shared values, visible wins, and consistent recognition help culture spread across every classroom.

- School Points reinforce shared values schoolwide
- Photos and videos bring moments to every family
- 3 in 4 principles say it's easier to build positive behavior



Family engagement you can see

Don't just send updates. See who's connected, who's reading, and where to follow up.

- 80%+ of messages are read the same day
- Reachability dashboard shows who needs follow-up
- Schoolwide announcements in the app families already use



Built for schools, trusted by schools

Privacy-first, compliance-ready, and already the platform millions of families and educators rely on every day.

- COPPA & FERPA compliant
- 50M+ families, teachers, and kids connected
- Recipient of the Common Sense Privacy Seal



Ready to go schoolwide?

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